



BUSINESS STRATEGY

FOR ALL YOUR NEEDS

Multimedia & Development

Start-Up Business Package

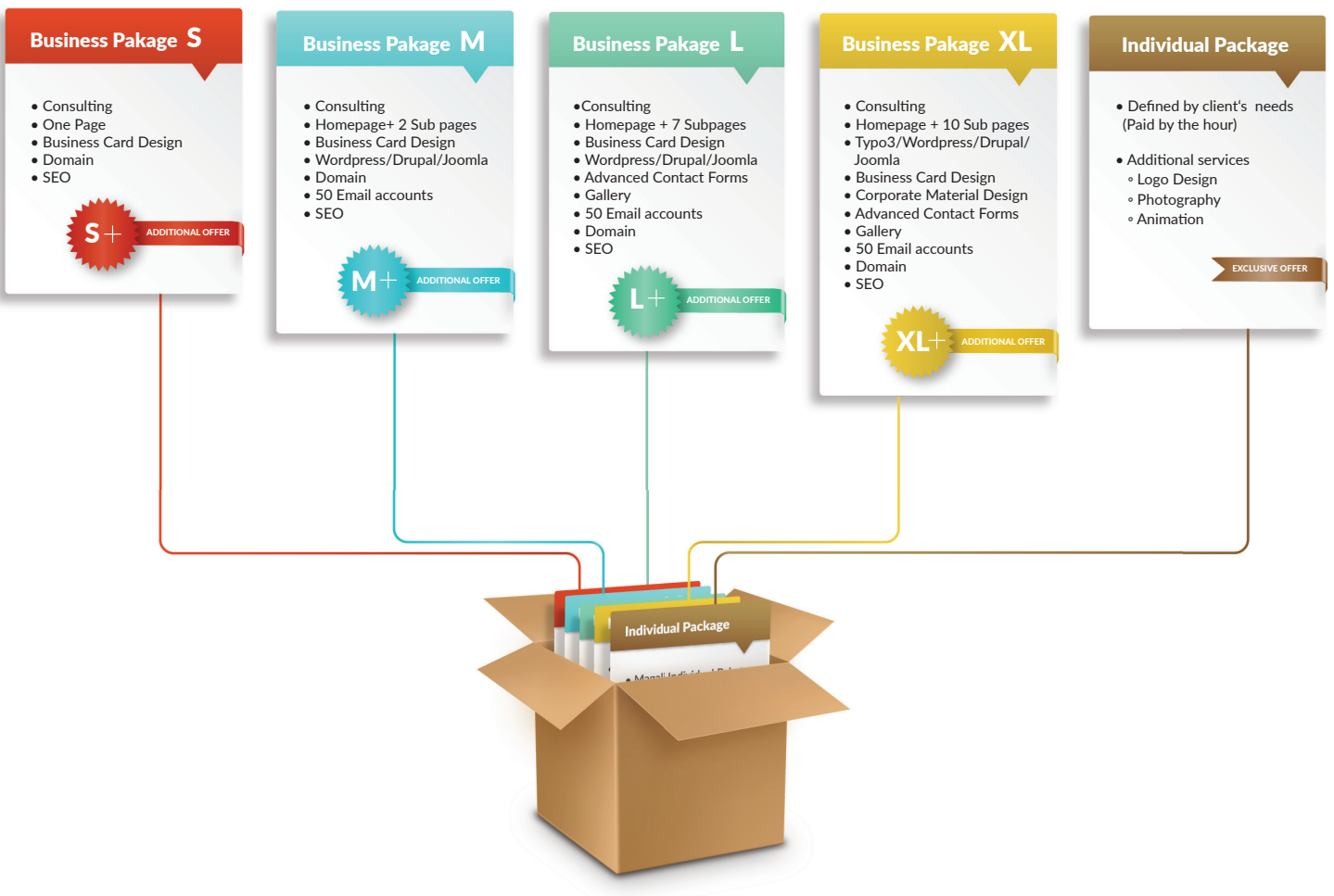
These offers are a great way for small bussines to communicate their message with a big audience in the best possible way.

Growing Business Package

Special offers for established businesses who feel the need to make next step and improve their onloine presence or completely re-brand and increase their marketing efforts.

Start-Up Business packages

Growing Business packages





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Business package S

Start-Up Business packages

- **Consulting**

Consulting with our experts and finding the best marketing strategies that will increase your brand's presence on the market.

- **One page design**

Design and development of one page optimized for mobile devices. This includes custom HTML and CSS.

- **Business cards design**

Business cards design for all company employees based on your brand identity and designed in accordance with your logo and website design.

- **Domain**

Finding the best solution for your website domain and the most affordable hosting solutions that will offer fastest servers and most optimized backend tools for your website functionality and safety.

- **SEO**

On page SEO based on popular keywords within your niche. This includes creating SEO friendly permalinks, headings, photo names and other content as well as HTML adjustments which will improve your search engine rankings.



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Business package S +

Start-Up Business packages

With minimal additional charges expand your online presentation. Alongside features mentioned in the S package offers you additional services within our S+ package:

- **Maintenance**

Website platform maintenance during one-year period:

- » regular updates
- » weekly backups

- **Social networks**

Creating a page on a social network of your choosing (Facebook, Twitter, Google+...)

- **PowerPoint presentation**

Creating a PowerPoint presentation of up to 5 slides based on your content.

NOTE: Described Plus package can be combined with other packages from our catalogue



All packages

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Business package M

Start-Up Business packages

- **Consulting**

Consulting with our experts and finding the best marketing strategies that will increase your brand's presence on the market.

- **Homepage + 2 Subpages**

Design and development of Homepage and 2 inner pages (optimized for mobile devices) in Wordpress/Drupal/Joomla or custom HTML/CSS with unique design including initial content management.

- **Business cards design**

Business cards design for all company employees based on your brand identity and designed in accordance with your logo and website design

- **Wordpress/Drupal/Joomla**

A client has an option to choose one of these three CMS platforms: Wordpress, Drupal or

Joomla. Package includes training for website administration.

- **Domain**

Finding the best solution for your website domain and the most affordable hosting solutions that will offer fastest servers and most optimized backend tools for your website functionality and safety.

- **50 Email Accounts on the Server**

Creating and setting up 50 unique email addresses (yourname@yourwebsite.com).

- **SEO**

On page SEO based on popular keywords within your niche. This includes creating SEO friendly permalinks, headings, photo names and other content and HTML adjustments which will improve your search engine rankings.



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Business package M +

Start-Up Business packages

With minimal additional charges expand your online presentation. Alongside features mentioned in the M package offers you additional services within our M+ package:

- **Maintenance**

Website platform maintenance during one-year period:

- » regular updates
- » weekly backups

- **Social networks**

Creating pages on two social network of your choosing (Facebook, Twitter, Google+...)

- **PowerPoint presentation**

Creating a PowerPoint presentation of up to 10 slides based on your content.

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Business package L

Start-Up Business packages

- **Consulting**

Consulting with our experts and finding the best marketing strategies that will increase your brand's presence on the market.

- **Homepage + 7 Subpages**

Design and development of Homepage and 2 inner pages (optimized for mobile devices) in Wordpress/Drupal/Joomla or custom HTML/CSS with unique design including initial content management.

- **Business cards design**

Business cards design for all company employees based on your brand identity and designed in accordance with your logo and website design

- **Wordpress/Drupal/Joomla**

A client has an option to choose one of these three CMS platforms: Wordpress, Drupal or

Joomla. Package includes training for website administration.

- **Advanced Contact Forms**

Advanced Contact Forms that will improve your communication with website visitors as well as subscribe options that will help you create email lists for newsletter distribution or product campaigns.

- **Gallery**

Photo editing, upload and organization of galleries within the website.

- **Domain**

Finding the best solution for your website domain and the most affordable hosting solutions that will offer fastest servers and most optimized backend tools for your website functionality and safety.

- **50 Email Accounts on the Server**

Creating and setting up 50 unique email addresses (yourname@yourwebsite.com).

- **SEO**

On page SEO based on popular keywords within your niche. This includes creating SEO friendly permalinks, headings, photo names and other content and HTML adjustments which will improve your search engine rankings.



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Business package L +

Start-Up Business packages

With minimal additional charges expand your online presentation. Alongside features mentioned in the M package offers you additional services within our M+ package:

- **Maintenance**

Website platform maintenance during one-year period:

- » regular updates
- » weekly backups

- **Social networks**

Creating pages on three social network of your choosing (Facebook, Twitter, Google+...)

- **Internet marketing**

Creating one PPC (pay per click) marketing campaign.

- **Banner**

Banner design for Google Ads in two standard sizes.

- **PowerPoint presentation**

Creating a PowerPoint presentation of up to 15 slides based on your content.

NOTE: Described Plus package can be combined with other packages from our catalogue



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Business package XL

Growing Business packages

- **Consulting**

Consulting with our experts and finding the best marketing strategies that will increase your brand's presence on the market.

- **Homepage + 10 Subpages**

Design and development of Homepage and 2 inner pages (optimized for mobile devices) in Wordpress/Drupal/Joomla or custom HTML/CSS with unique design including initial content management.

- **Business cards design**

Business cards design for all company employees based on your brand identity and designed in accordance with your logo and website design

- **Wordpress/Drupal/Joomla/ Typo3**

A client has an option to choose one of these three CMS platforms: Wordpress, Drupal,

Joomla or Typo3. Package includes training for website administration.

- **Corporate Materials Design**

A Design of memos and other corporate materials for internal and external communication with employees.

- **Advanced Contact Forms**

Advanced Contact Forms that will improve your communication with website visitors as well as subscribe options that will help you create email lists for newsletter distribution or product campaigns.

- **Gallery**

Photo editing, upload and organization of galleries within the website.

- **Domain**

Finding the best solution for your website domain and the most affordable hosting solutions that will offer fastest servers and most optimized backend tools for your website functionality and safety.

- **50 Email Accounts on the Server**

Creating and setting up 50 unique email addresses (yourname@yourwebsite.com).

- **SEO**

On page SEO based on popular keywords within your niche. This includes creating SEO friendly permalinks, headings, photo names and other content and HTML adjustments which will improve your search engine rankings.



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Growing Business Package

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Business package XL+

Growing Business packages

With minimal additional charges expand your online presentation. Alongside features mentioned in the **XL** package offers you additional services within our **XL+** package:

- **Maintenance**

Website platform maintenance during one-year period:

- » regular updates
- » weekly backups

- **Social networks**

Creating pages on three social network of your choosing (Facebook, Twitter, Google+...)

- **Internet marketing**

Creating one PPC (pay per click) marketing campaign.

- **Banner**

Banner design for Google Ads in four standard sizes.

- **PowerPoint presentation**

Creating a PowerPoint presentation of up to 20 slides based on your content.

NOTE: Described Plus package can be combined with other packages from our catalogue.



All packages



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Individual package

Growing Business packages

Individual package is based on client's individual needs and special requests (it includes paying per hour). All requests are defined during consultations with the client.

- Logo design
- Photography (portraits, products, professional studio photography...)
- Animation...

These services a part of your visual identity. We can also offer to create a complete visual identity as one of the key elements of your company's branding.

 All packages